@guilleboragno

content creator - munich

Insights Portfolio

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navigating immigrant life

19.8K
followers

565.5K
views this month

+15
brands

155
posts

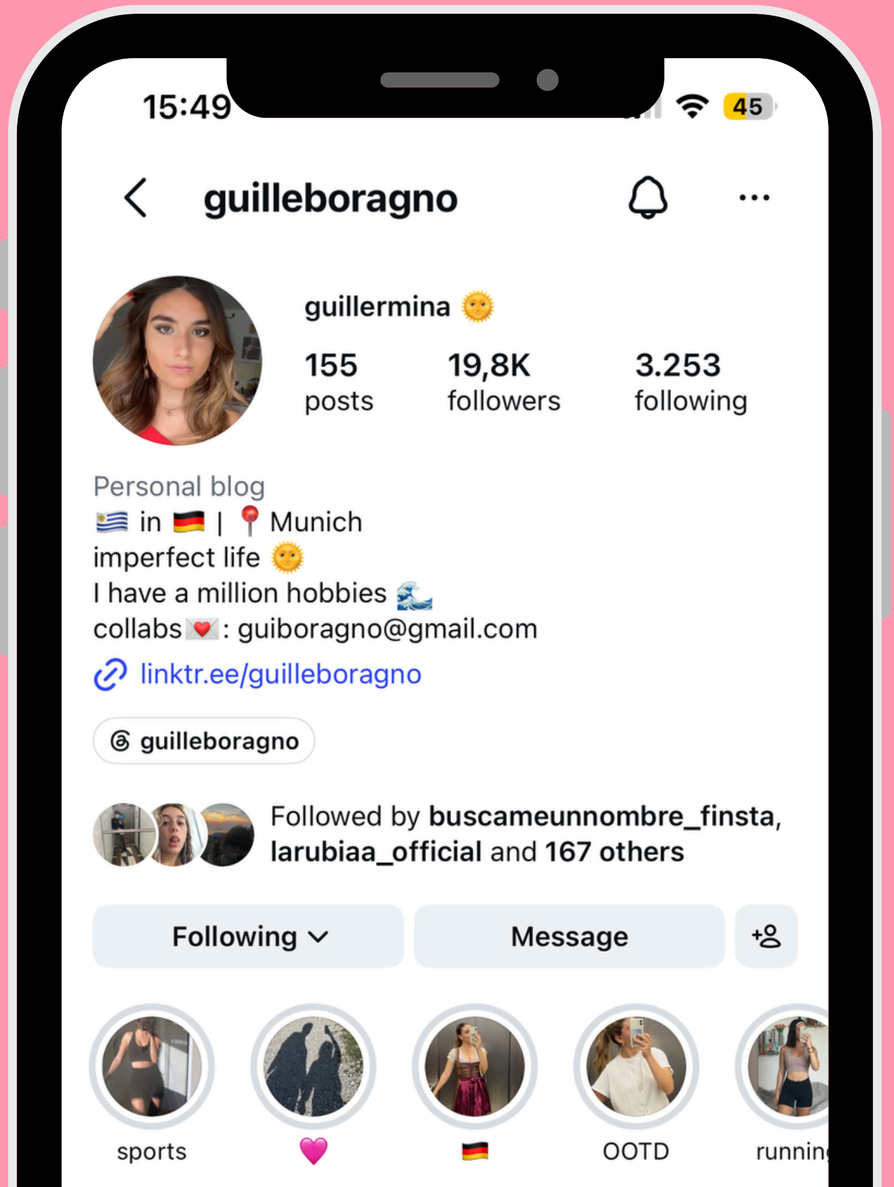
your next collaboration

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Hello, I'm Guille

a Uruguayan creator living in Germany. I make relatable, funny content about what it's really like to build a life abroad in your 20s and learn languages along the way.



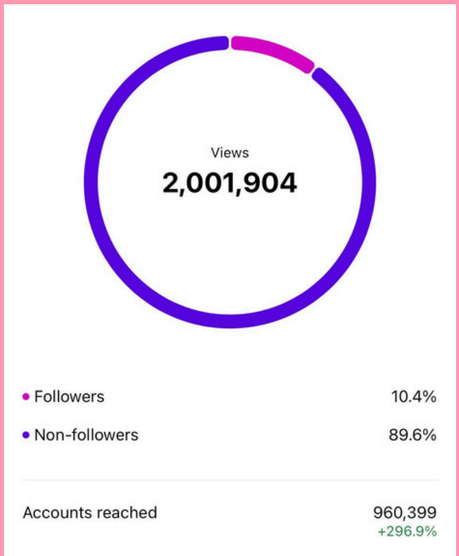
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reach and engagement

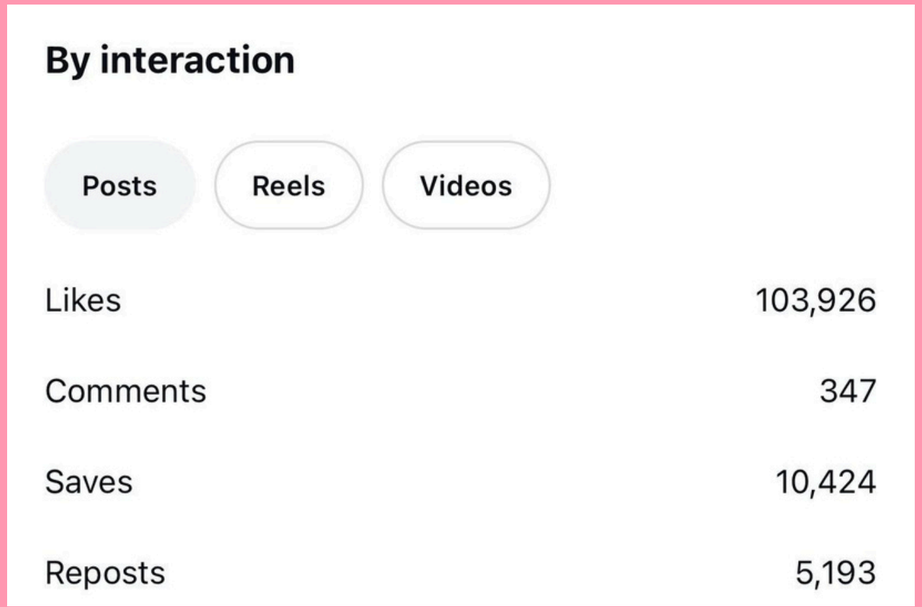
My best-performing content combines high reach with strong engagement, especially saves and shares. ~80-90% of my views come from non-followers: my content reaches people far beyond my own audience.

examplary month:



exemplary post:

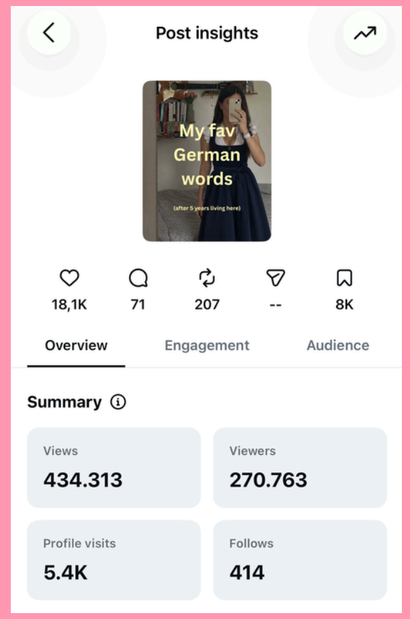


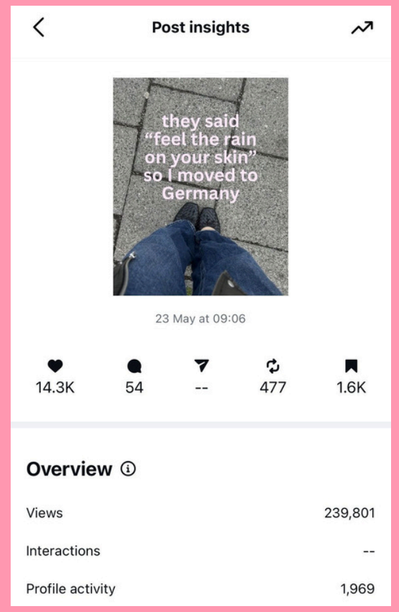


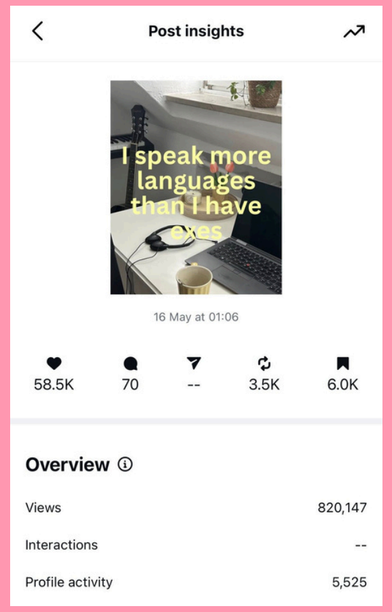
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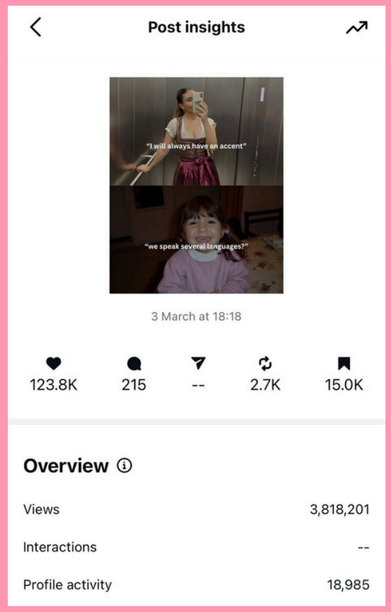
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reach and engagement





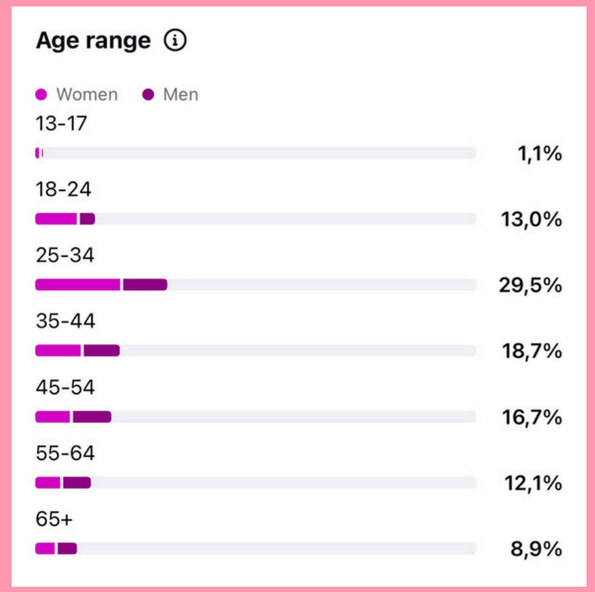




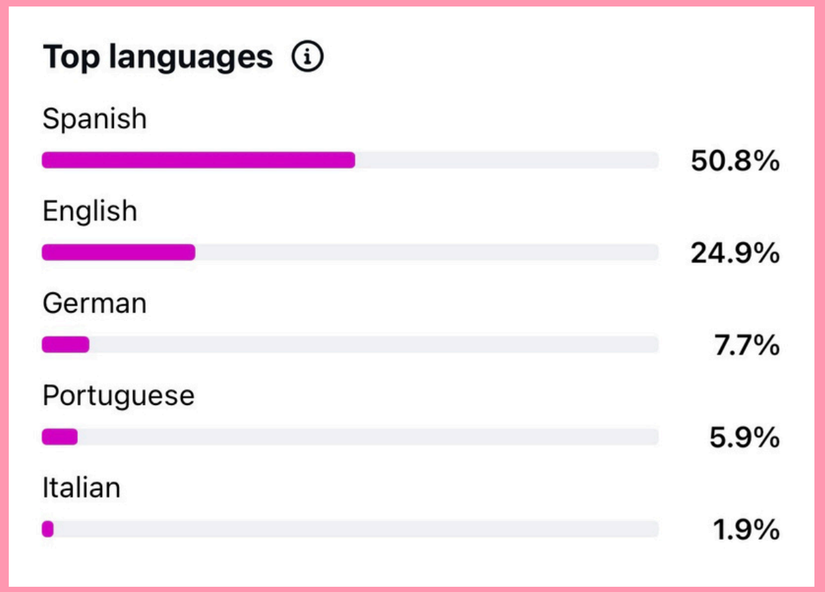
content performance examples

the audience

My core audience is 25-44 (48%), based mainly in Uruguay, Germany and the US. 51% speak Spanish and 25% English: people curious about languages, life abroad and culture.







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selected references

I am currently working with

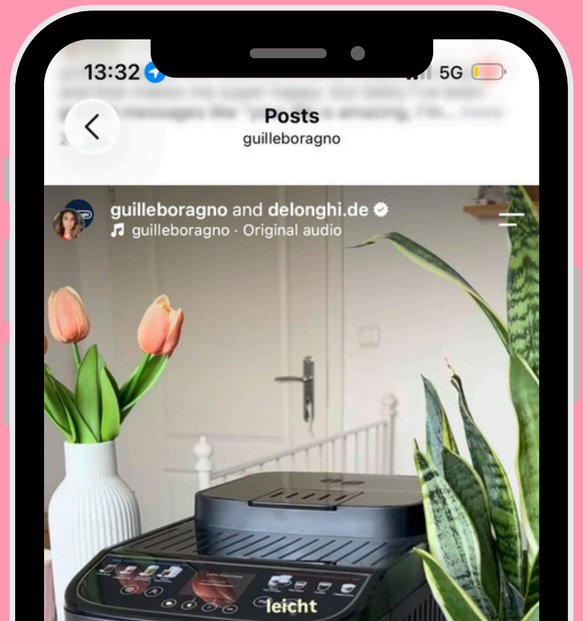
15+ brands

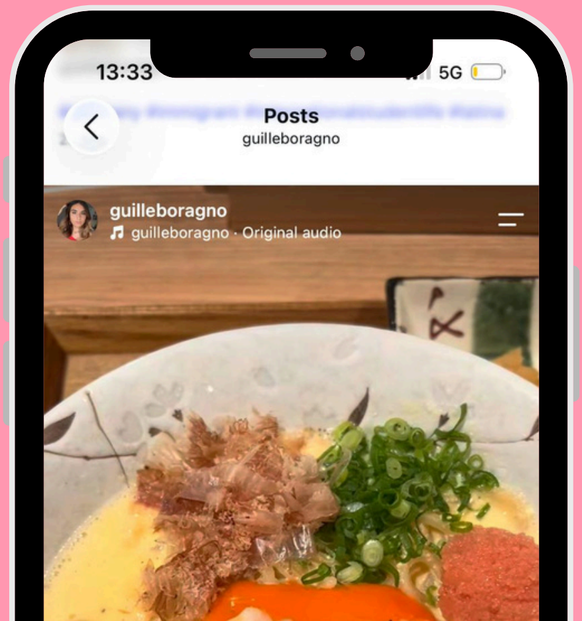
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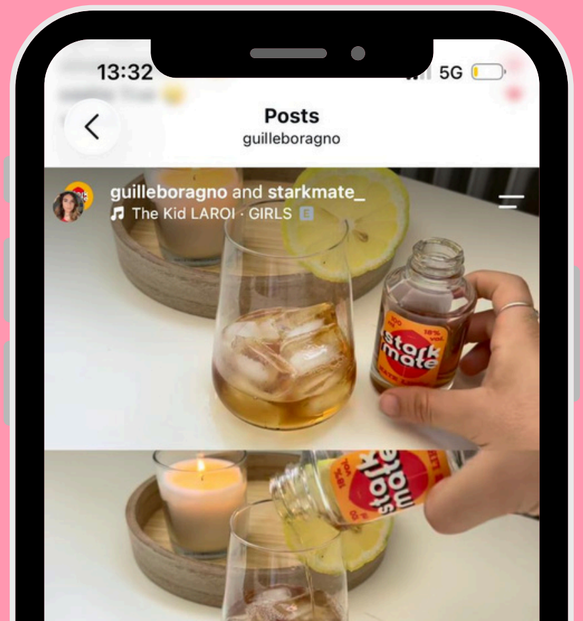
go asia asien supermarkt

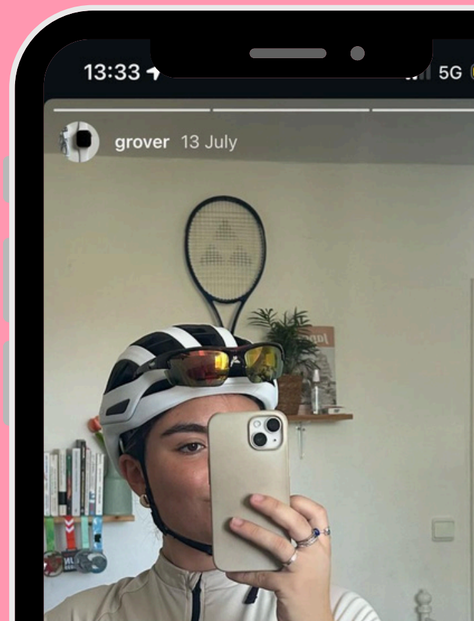
stark mate MATE LIKÖR

Grover









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Let´s collaborate!